



AYLMER CANADA 150

LA NAISSANCE D'UNE NATION
THE BIRTH OF A NATION

JULY 1, 2017



Sponsorship package

Dear Sponsor,

Canada is having a 150th Birthday Party... You're invited!

A sesquicentennial celebration like this comes once in a lifetime! We've all lived, worked and contributed together to the growth of our community, now it's time to come together and celebrate it.

As Canada's birthday present, friends of the Aylmer Legion are bringing the community together for a special 150 Canada Day Parade and Celebration Zone to take place on July 1st, 2017.

This celebration will also honour the people and families (especially the military) that serve our community and played an historic role in the birth of our nation. Our goal is to create the **BEST** most memorable Canada Day Celebrations that Gatineau has ever seen!

A century ago... The battle of Vimy Ridge

As 2017 also marks the 100th Anniversary of the Victory at Vimy Ridge; this July 1st celebration will also honour our military heritage, our veterans and military families who have stood patriotically to defend our values and security. Success at Vimy Ridge is widely referred to as the "birth of a Nation" and was a defining moment which secured Canada's place in the world.

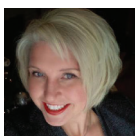
WHAT WILL YOU BRING TO THE PARTY?

We invite you to support our Celebration as a partner. We expect thousands of Aylmer families to enjoy a fun, family-friendly day of celebrations. I trust that one of our many unique Sponsorship opportunities included in the attached package will be a perfect match for you and provide value to your business! This is your celebration, so our committee is open to hearing your unique ideas of what you'd like to bring to the parade and party.

Don't miss this opportunity to make Canada's 150th memorable for your team, family and community!

I look forward to discussing all the details in this Sponsorship package with you in the near future. Please contact me at 613-240-4125

We look forward to exploring the possibilities of this Sponsorship package with you in the near future. Please contact one of our Executive Team listed below, or fill-in the sponsorship form on our website at OHCANADAAYLMER.COM and we would be happy to set up an appointment to discuss.

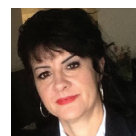


Stephany Crowley

President

613-240-4125

AylmerCanada150Parade@gmail.com



Gisèle Dorion

Co-President

819-420-9312

gi.dorion@hotmail.com



Sponsorship package

TITLE SPONSOR

\$5,000

PLEASE CHOOSE AN ACTIVITY

- ☐ **PARADE SPONSOR**
- ☐ **ACTIVITY ZONE 1 SPONSOR
LOCATED AT MEMORIAL PARK**
- ☐ **ACTIVITY ZONE 2 SPONSOR
LOCATED AT THE AYLMER LEGION BRANCH #33**

Exclusivity in the Activity you sponsor, unique visibility of your company logo/banner (provided by sponsor) at the Activity Zone of your choice.

- Your company logo on all posters and promotional signage around the city.
- Special placement of your company logo and website in all local on-line and print Media
- Special placement of your logo on our Facebook page, shared on community social media pages
- Your company advertisement with a link to your website, on our website/social media
- Your company name will be mentioned in radio advertisement, interviews and coverage
- Permission to use Célébrations Aylmer Canada 150 logo on cross-promotions
- Complementary parade float entry or a Tent (booth) at an Activity Zone
- Recognition of your company by the Master of Ceremonies of event activities.
- Public thank-you in local newspapers and on-line social media
- First right of renewal in subsequent years



Sponsorship package

GOLD SPONSOR

\$2,500

- Special placement of your company logo and website in all on-line and print Media
- Your company logo on our website with a link to your website
- Your company logo on promotional signage around the city.
- Special placement of your logo on our Facebook page, shared on community social media pages
- Permission to use Célébrations Aylmer Canada 150 logo on cross-promotions
- Complementary parade float entry or tent(booth) at an activity zone
- Public thank-you advertisement in local online and print media

SILVER SPONSORSHIP

\$1,000

- Your logo on certain local online and print Media
- Your company logo on our website /link to your website
- Your company logo shared on our Facebook page and community social media
- Your company logo on limited sponsor signage around the city
- Permission to use Célébrations Aylmer Canada 150 logo on cross-promotions
- Complementary parade float entry or tent(booth) at an activity zone



Sponsorship package

BRONZE SPONSORSHIP

\$500

- Your logo in certain local online and print Media
- Your logo on our Website with a link to your website
- Your company logo on limited sponsor signage around the city
- Recognition post on our Facebook page and community social media
- Permission to use the Célébrations Aylmer Canada 150 logo on cross-promotions

FRIEND SPONSORSHIP

\$250

- Your company/organization listed on our Website with a link to your website
- Your company/organization listed on limited sponsor signage around the city
- Recognition post Facebook page and community social media
- Permission to use the Célébrations Aylmer Canada 150 logo on cross-promotions



Sponsorship package

☐ **Yes I do!**

I WANT TO BE A PART
OF THIS HISTORIC CELEBRATION.

Agreement

I accept the terms of partnership and honor the commitments as outlined in the Sponsorship package.

SPONSOR LEVEL

Primary \$5,000

☐ Parade Sponsor

☐ Activity Zone Sponsor 1 [Memorial Park]

☐ Activity Zone Sponsor 2 [Aylmer Legion]

Gold \$2,500

Silver \$1,000

Bronze \$500

Friend \$250

BUSINESS NAME _____

SIGNED IN GATINEAU, ON _____

FOR THE BUSINESS
(NAME IN PRINT AND SIGNATURE)

FOR CELEBRATION AYLMEY 150
(NAME IN PRINT AND SIGNATURE)

We also accept any ideas as gift to be given away as special prizes throughout the day.

ADDITIONAL

☐ **YES**, I (we) will provide a volunteer team of _____ (#) people (aged 17+) to contribute to the celebration.

☐ **YES**, I (we) would like to enter a float / demonstration in the parade

☐ **YES**, I (we) have another idea(s) to contribute to the celebration. Please specify:

PLEASE PROVIDE US WITH YOUR COMPANY WEBSITE AND LOGO BY MAY 1ST, 2017.